Prepare your company before a disaster strikes!

DIRECTIONS
From Hwy 101: Take the Lawrence Expwy exit, travel west. Make a right on E. Arques Ave. Applied Materials Corp. is located between Wolfe Rd. & Lawrence Expwy.

CAMPUS MAP
Enter the East Gate from Arques Avenue and park in the parking structure. Enter Building 81 from the Employee Lobby (directly across the parking structure).

co-sponsors:
- Silicon Valley Manufacturing Group
- Association for Facilities Engineering
- Business Recovery Managers Association
- MANEX
- Peninsula Emergency Services Association
- Santa Clara County Emergency Preparedness Council
- Santa Clara County Emergency Managers Association
- SEMI

CITY OF SAN JOSE
Capital of Silicon Valley

Business Continuity Planning - III
Disaster Preparedness and Mitigation for Businesses

Nov. 28, 2001
12:15 - 6:00 pm

Hosted by
Applied Materials®
974 E. Arques Avenue
Sunnyvale, CA
CONFERENCE OBJECTIVES
The focus is mitigation...
- Assist smaller businesses to become better prepared for dealing with the consequences of a major disaster.
- Raise the level of awareness among the small business community on the potential hazards they face.
- Provide the small business community with practical and cost-effective solutions they can implement.
- Provide a forum for the small business community to get to know their public sector counterparts.

Small and medium-sized businesses are critical to the economic well being of any region. The start-ups - the fountains of innovation and creativity - are generally small companies. Small and mid-sized companies are involved in the manufacturing of high-tech goods and components. They generally have one manufacturing facility, and cannot transfer operations to another location in the event of a major disaster. Their survival and well being, after a major disaster, are critical to the health of our region.

Previous disasters have resulted in smaller companies being far more adversely affected than larger companies, and in some cases with worldwide consequences.