

State of California
Seismic Safety Commission

Memo

To: Seismic Safety Commissioners

From: Richard McCarthy
Seismic Safety Commission
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Date: October 31, 2012

Subject: The Governor's Office of Business and Economic
Development (GO-Biz)

Background

The Governor's Office of Business and Economic Development (*GO-Biz*) was created by Governor Edmund G. Brown Jr. to serve as California's single point of contact for economic development and job creation efforts. GO-Biz offers a range of services to business owners through individual units that collaborate closely. The specific units are listed below:

- The Business Investment Services unit helps companies expand in California by expediting the site selection process and offsetting the cost of doing business through local, state and federal incentives.
- Permit Assistance provides permit streamlining for major job-creating projects and also administers the State's electronic on-line permit assistance center, CalGOLD.
- The Small Business unit provides advocacy and information to small business owners and coordinates interagency projects to assist small business.
- The Innovation unit administers the state Innovation Hub (iHub) program which includes 12 statewide iHubs. These regional innovation clusters bring together government, academia, and business to further enhance California's entrepreneurial ecosystem.
- International Affairs and Trade Development provides critical support on issues relating to international trade and investment opportunities, foreign relations, and international agreements and partnerships.

Recommendation

Staff recommends that the Commissioners listen to the presentation by Ms. Panorea Avdis, Chief Deputy Director, GO-Biz, and be prepared to ask questions.