

State of California
Seismic Safety Commission

Memo

To: Seismic Safety Commissioner

From: Dave King
Seismic Safety Commission
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Date: January 15, 2014

Subject: Agenda Item IX

Background

Totally Unprepared Phase II is designed to leverage the content and networking of the initially Totally Unprepared effort and expanded its audience through ongoing updates to the Totally Unprepared site content, enhancement of the site's visuals and mobile app content, and outreach to other physical and virtual sites to expand the use of the video, text, and downloadable content.

Mr. Michael Kleeman will summarize the work done in Phase II, the principal results and the targeted community outreach program development in partnership with the American Red Cross and communities in California.

Recommendation

Staff recommends that the Commission listen to the Mr. Kleeman's presentation ask questions regarding the Phase II portion of the project.